

When facing a crossroads business situation

Even high-level strategic thinkers
can lose clarity and get stuck!



It happens to everyone. When the stakes are high it pays to have an objective expert at your side.

Imagine the power of having someone you can turn to who can step up to your level of knowledge and thinking to fully hear you, guide you, question you, and unveil fresh ways to look at your situation. Imagine the value of talking to an objective, confidential business professional who will lead you to think key decisions through, quickly and completely. Even implement them if you want. You can have this!

**Now there is affordable, hands-on executive support
from author and business expert Barbara Pratt.**

Barbara has broad and deep corporate and entrepreneurial business experience, with the proven ability to leverage that knowledge and experience to benefit you and your situation. Barbara has helped hundreds of successful business leaders move forward with crystal clarity.



With Barbara you get:

An experienced peer sounding board

Someone who understands the terrain and can help you quickly get to the center of what's going on, and see for yourself exactly how to handle it.

An unbiased second opinion when it really matters

It is easy to get tunnel vision in business. Barbara can help you see your situation with fresh eyes and uncover paths and possibilities that may not have occurred to you yet.

Quick-Hit results

Executive input that gets you unstuck and cuts through the confusion. Plus the practical know-how and hands-on work that gets the job done—fast!

Insurance against mistakes

What's the cost of a single poor executive decision? A failed project? Enlisting an expert in business and projects provides a degree of assurance that could be crucial to you and your company's success.



"Immediately, I felt like I was talking to a trusted confidante. Barb's probative and thought-provoking questions led me to simply 'think out loud'. She got me to delve deeper than the surface issue that had me troubled, and that single session helped me make a pivotal decision."

Michaela Miller, President
Video Law Services, Inc.

1-904-537-3848



“Barb provides an exceptional gift for executives like me who have no place to go for clarity and insight...”

“I was offered a business opportunity that stretched my skills beyond what seemed possible. My first two attempts to get this venture off the ground failed miserably. I simply couldn’t wrap myself around the magnitude of the challenges to see a clear path through them. That’s when I brought in Barb. She listened intently, asked a few poignant questions, then fed back the opportunities in a way that illuminated the answers. Without Barb’s expertise, I would have walked away from the greatest professional opportunity of my 35-year career. Instead I signed a deal that doubles my revenue opportunity.”

Trish Michaels, Senior Marketing Strategist
M4 Marketing, Inc.

Gain Clarity. Get Unstuck. Be Certain of your Next Steps.

“Barb’s a high-level strategic consultant who helps high-level strategic thinkers get unstuck. She can step up to pace more quickly than anyone I know to grasp big concepts and organize them into simple steps. Then she feeds it back to me with such clarity that my perspective changes and my decisions become clear.”

Rhonda Dunn, President
Dunn Wellness Center

“Barb, you are awesome!! I used the talking points you sent me almost verbatim and got the buy-in I needed from my executive team. Thank you!”

Jennifer Linville, President
MedAxiom

“Barb has an uncanny ability to turn chaos into clarity. She can look into a pile of disorganized, disjointed possibilities and map out a clear, realistic path to success...then get the job done.”

Steve Sadler, COO
E-Intelligence, Inc.

Call now for a Free Consultation!

“I have yet to meet someone with such a sharp mind, able to take the most complex notions that are difficult to express in words and condense them into such simple concepts, plans or tasks. Barb helped me see so clearly where my energies and time should be best deployed and why.”

Chris Igwe, Founder & Managing Director
Chris Igwe International

1-904-537-3848



As-Needed Executive Support from Barbara Pratt

"Barb has a genuine desire to help people succeed, and provides the practical support and experience to do so. She gets things done."

Ann Elliott, President
The Berkana Company

ROI to Your Company

What is the value of having immediate clarity, peace of mind, and certainty in your critical plans and decisions? Sometimes the most important results are the hardest to measure. And sometimes the dollar value is perfectly clear. For example,

- One conversation with Barbara, prior to closing a **multi-million dollar deal, increased the deal's profitability to the client by 40%.**
- One phone call redefined roles, responsibilities, authorities, and profit-share ... and **saved a partnership!**
- One series of 3 conversations plus one proposal review led a client to reframe a business opportunity and transform a small \$15,000 break-even deal into a **highly profitable, \$900,000.00 signed contract.**
- Two phone sessions with one leader resulted in a decision and action plan to close down 3 lines of business and shift his time and energy amongst the rest. He enacted the plan, and in 90 days he **reduced his personal work hours and increased his overall profits.**



"She knows business. She broke things down and helped us get to the point. She understood where we wanted to go and how we wanted to get there. She brought up ideas and solutions that really worked."

Rich Grady, Executive Director
Florida Education Association

Given the value of your time, an investment in on-call, as-needed access to Barbara Pratt makes good business sense.

This exclusive executive consulting opportunity is:

Low-cost,

Low-risk,

High-value!

***Call 1-904-537-3848 now
and book your free consultation today...***

Have You Ever Wished for a Clone of Yourself?

Using Barbara is the Next-Best Thing!

"Barb—you are my favorite Chief of Staff!"

Phil Wein, Founder
The WestMark Group

We all have the answers, but when the opportunities and risks are extraordinary, it helps to have someone with us to ask the questions so we can get to those answers faster, with greater clarity and certainty. It has to be the right person, though ... someone who understands business and can meet us at our level.

What's Unique About Barbara Pratt?

Barbara has one agenda: To help you be even more successful.

Barbara is the author of the book *Own the Forest, Delegate the Trees* and has an **extensive career in executive management and management consulting**. Representative large clients include: Fannie Mae, Sears, Hilton Hotels Corporation, Wellpoint, DynCorps, and Tsumura International. Entrepreneurial clients include: MedAxiom, Solar Energy Enterprises, M4 Marketing, Impact Communications, and D&R Consulting Group.

She is **fast and focused**. She knows what to look for, recognizes what's important, and **can process masses of information quickly and take from it exactly what's pertinent**. Barbara has outstanding interpersonal skills that make working with her **easy**.



"Our sessions gave me laser focus and I got real clear on what I was going to do. Now I'm doing it."

Dr. Miles, Pediatrician
Progressive Pediatrics



When you are discussing your business opportunities and concerns you need **someone you can relate to**.

Barbara uses a surprisingly simple, conversational process that will enable you to make or confirm decisions and plans quickly, with clarity and certainty. Then she remains at your side providing whatever support you need—including rolling up her sleeves and doing the work—as you begin putting those into action.

Call 1-904-537-3848 now for a no-risk, no-cost conversation with Barbara; find out if she can help!